



Digital Design/Marketing Internship

Description:

Fiore Communications is a full-service marketing firm that specializes in the creation and delivery of engaging content. We provide clients complete digital and traditional marketing services as well as writing, editing and publishing services for association magazines and journals.

As a content marketing and digital design intern, you will have the opportunity to:

- Apply your graphic design skills to real-life social media, email and web campaigns
- Develop and manage client social media accounts and assist with developing content marketing and SEO strategies
- Write and edit web content, feature articles and blogs posts

If you want to get a taste of being a content developer in the real world, all while building your portfolio, this is the internship for you.

Qualifications:

- Strong written/verbal communication skills, understanding of marketing principles
- Proficiency in Adobe Creative Suite and Canva
- Experience with social media and digital platforms such as Facebook, Twitter, Instagram, LinkedIn, YouTube, Pinterest, WordPress and MailChimp
- Completion of at least 48 college credit hours
- Able to devote 15-20 hours a week to the internship

How to Apply:

Fiore Communications is currently accepting internship applications for the upcoming semester.

Although the opportunity is not limited to these majors, we prefer applicants from the following:

- Marketing
- Information, Communication and Technology
- Advertising
- Media/Communication Studies

This is an unpaid internship. Taking the internship for course credit is not required, but we welcome students who would like to receive course credit for their time with us.

Interested parties should email a resume, cover letter and design samples to

dave@fiorecommunications.com.