



Content Marketing Internship

Description:

Fiore Communications is a full-service marketing firm that specializes in the creation and delivery of engaging content. We provide clients complete digital and traditional marketing services as well as writing, editing and publishing services for association magazines and journals.

As a content marketing intern, you will have the opportunity to:

- Write and edit web content, feature articles, email marketing campaigns and blogs posts
- Develop and manage client social media accounts
- Assist with developing content marketing and SEO strategies

If you want to get a taste of being a content developer in the real world, this is the internship for you.

Qualifications:

- Strong written/verbal communication skills, understanding of marketing principles
- Strong interpersonal skills and interest in team collaboration
- Experience with social media and digital platforms such as Facebook, Twitter, Instagram, LinkedIn, YouTube, Pinterest, WordPress and MailChimp
- Completion of at least 48 college credit hours
- Able to devote 15-20 hours a week to the internship

How to Apply:

Fiore Communications is currently accepting internship applications for the upcoming semester.

Although the opportunity is not limited to these majors, we prefer applicants from the following:

- Editing, Writing and Media
- Journalism
- Public Relations
- Marketing

This is an unpaid internship. Taking the internship for course credit is not required, but we welcome students who would like to receive course credit for their time with us.

Interested parties should email a resume, cover letter and writing samples to dave@fiorecommunications.com.